

# الصحة HEALTH

The most acclaimed **HEALTH & LIFESTYLE** magazine in the region

## جوائز الصحة السنوية ANNUAL HEALTH AWARDS

2025

CELEBRATING YOUR SUCCESS



[www.healthmagazine.ae](http://www.healthmagazine.ae)



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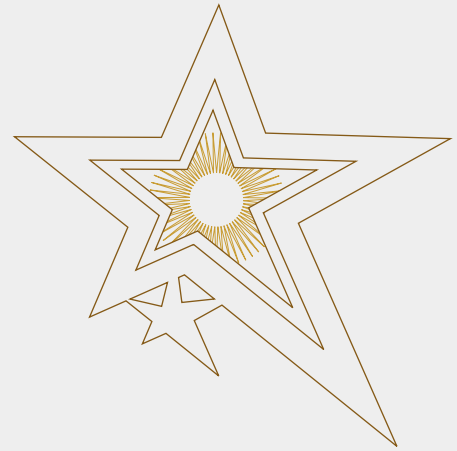
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## ORGANIZERS

Launched in the year 1999, the publication has a strong foot hold in not only providing readers with valuable insights, tips, and advice to enhance their overall physical, mental, and emotional health, but also a resourceful guide to healthcare professionals in the region.

HEALTH Magazine is a bi monthly health and lifestyle comprehensive publication that focuses on promoting overall well-being, offering a wide range of informative and engaging content related to health, fitness, nutrition, mental wellness, lifestyle, and personal care.

After the resounding success in the past years, Annual HEALTH award ceremony returns this year and is scheduled to be hosted on October, 2025. HEALTH awards aim to foster a culture of continuous improvement, collaboration, and knowledge sharing, ultimately leading to advancements in patient care and inspire the next generation of healthcare leaders to make a lasting impact on the well-being of individuals and communities.



# BENEFITS TO AWARD APPLICANTS SHORTLISTED APPLICANTS/WINNERS

| Applicants/<br>Winners        | Corporate<br>Organizations                                                                                                  | Individuals                                                                                                              |
|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|
| All Applicants                | Benefits To Award Applicants<br>Shortlisted Applicants/Winners                                                              | To adopt global best practices to<br>become world class organizations                                                    |
| All Applicants                | To receive an independent<br>assessment by a team of<br>Well Qualified & Experienced<br>Assessors                           | To receive an independent<br>assessment by a team of Well<br>Qualified & Experienced Assessors                           |
| All Applicants                | To receive a professional<br>Score Sheet prepared by a<br>team of Independent, Well<br>Qualified & Experienced<br>Assessors | To receive a professional Score<br>Sheet prepared by a team of<br>Independent, Well Qualified &<br>Experienced Assessors |
| All Shortlisted<br>Applicants | To receive a site visit Online<br>by a team of Independent, Well<br>Qualified & Experienced<br>Assessors                    | To receive a Online telephonic<br>interview by a team of<br>Independent, Well Qualified &<br>Experienced Assessors       |
| All Winners                   | To be recognized by eminent<br>personality in UAE<br>Healthcare Sector                                                      | To be recognized by eminent<br>personality in UAE Healthcare<br>Sector                                                   |
| All Winners                   | Eligible to use "Health Awards<br>2025 Winner Logo" for 2 year<br>from the date of the award<br>ceremony                    | Eligible to use "Health Awards 2025<br>Winner Logo" for 2 year from the<br>date of the award ceremony                    |

# AWARD CRITERIA FOR CORPORATE CATEGORY

| Award Criteria                                                  | Criteria Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Leadership                                                      | <ul style="list-style-type: none"><li>• Please provide specific examples of how your organization's leadership aligns with the mission, vision, values, and ethics of your institution.</li><li>• Describe initiatives taken to promote a culture of excellence within your organization or team.</li><li>• Highlight instances where your organization actively recognizes and celebrates the achievements of employees or team members.</li><li>• Elaborate on how your leadership demonstrates the knowledge and ability to lead positive and productive change.</li></ul>                                                                                                                                             |
| Strategy                                                        | <ul style="list-style-type: none"><li>• Provide a comprehensive overview of the strategies implemented by your organization to improve healthcare services and patient outcomes.</li><li>• Explain how all levels of your organization are involved in implementing these strategies, ensuring awareness of individual roles in achieving strategic goals.</li></ul>                                                                                                                                                                                                                                                                                                                                                      |
| Human Capital Management (HCM)/ Human Resource Management (HRM) | <ul style="list-style-type: none"><li>• Share how your organization welcomes diversity and supports inclusion within the workforce.</li><li>• Detail practices that prioritize and support the physical health and mental well-being of all employees.</li><li>• Describe initiatives in place for continuous learning and knowledge sharing among employees.</li><li>• Explain your organization's commitment to recognizing and caring for employees' well-being and contributions.</li></ul>                                                                                                                                                                                                                           |
| Innovation, Technology Processes & Systems                      | <ul style="list-style-type: none"><li>• Describe the various technology-driven initiatives your organization has undertaken to enhance healthcare processes and patient outcomes.</li><li>• Detail how these technological measures have positively impacted the quality and accessibility of healthcare services provided by your institution.</li><li>• Share instances where innovative ideas were successfully implemented to improve patient care, operational efficiency, or overall healthcare delivery.</li><li>• Explain how you adopt global best practices in areas such as supply chain management, building and energy sustainability, healthcare technology management, and information security.</li></ul> |

## Award Criteria

## Criteria Description

### Products & Services

- Describe the comprehensive range of high-quality healthcare services your organization offers across different medical specializations.
- Elaborate on the effective customer relationship management practices you employ to ensure a positive patient/customer experience.

### Operational Performance

- Explain the measures your organization has taken to monitor and improve patient safety, including reducing fatalities, accidents, injuries, and medical errors.

### Patient Safety/ Corporate Social Responsibility

- Illustrate the patient safety parameters (fatalities, accidents, injuries, medication errors, surgery errors, surgical site inspection) your organization adheres to.
- Demonstrate your organization's strong commitment to corporate social responsibility and initiatives that positively impact society.

### Customer Experience

- Highlight improvements in patient/customer comfort in the last 3 years.
- Demonstrate your efficiency in managing patient/customer complaints, encompassing timely acknowledgment, prompt resolution, and implementation of corrective, preventive, and improvement measures.
- Provide formal appreciations received from international organizations.

### Pre-Hospital Care Service Providers

- Deliver urgent medical support before a patient reaches the hospital. With trained paramedics, advanced ambulances, and life-saving interventions, they stabilize patients, provide emergency care, and ensure safe transfer to the hospital for further treatment

## HOW TO APPLY

Individuals/organizations are encouraged to indicate their interest in participating by submitting the online registration as early as possible. The registered applicants will then be considered for nominations by the Health Awards Team. Nominated candidates will receive an application form that must be completed and submitted as soon as possible. The Awards body reserves the right to decline any application that does not meet the criteria set for the said Award Category

## **ASSESSMENT**

The process for HEALTH awards follows a transparent assessment procedure.

Nominees undergo rigorous scrutiny of their claims and credentials, ensuring that only the most deserving ones are included in the final list.

The nominations for HEALTH Awards 2025 will be evaluated by 15 external evaluators, including site visits, and ultimately judged by an eminent jury.